



## LETTER OF INTENT /PROPOSED LOCATION INFORMATION SHEET

Date: \_\_\_\_\_  
 AREA CODE: \_\_\_\_\_

Application No: \_\_\_\_\_  
 Proposed Location No: \_\_\_\_\_

Dear Sir/Madame:

I wish to formalize my interest and intention in applying for the franchise of **Name of Franchise**. I intend to set-up the franchisee branch in \_\_\_\_\_ with the following corresponding details indicated below:

### LOCATION 1

**A. Exact Address:**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**B. Lease Terms**

Space Size: \_\_\_\_\_ sqm.  
 Lease Rates: \_\_\_\_\_ / month  
 Lease Terms: \_\_\_\_\_ mos. advance  
                   \_\_\_\_\_ mos. Deposit

CAM/CUSA: \_\_\_\_\_

Annual Escalations: \_\_\_\_\_

Lease Period: \_\_\_\_\_ years

Renewal: \_\_\_\_\_ years

Other Remarks: \_\_\_\_\_

**C. Key Elements of Locations:**

- Proximity to Leading Competitor
- Major thoroughfare
- Transport Terminal (jeepney, bus, tricycle)
- School
- Church
- Hospitals
- Residential Community
- Public Market
- Mall \_\_\_\_\_inside \_\_\_\_\_ vicinity
- Supermarket
- Corner lot
- Others (Specify) \_\_\_\_\_

**D. Lessor Information**

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_

### LOCATION 2

**A. Exact Address:**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**B. Lease Terms**

Space Size: \_\_\_\_\_ sqm.  
 Lease Rates: \_\_\_\_\_ / month  
 Lease Terms: \_\_\_\_\_ mos. advance  
                   \_\_\_\_\_ mos. Deposit

CAM/CUSA: \_\_\_\_\_

Annual Escalations: \_\_\_\_\_

Lease Period: \_\_\_\_\_ years

Renewal: \_\_\_\_\_ years

Other Remarks: \_\_\_\_\_

**C. Key Elements of Locations:**

- Proximity to Leading Competitor
- Major thoroughfare
- Transport Terminal (jeepney, bus, tricycle)
- School
- Church
- Hospitals
- Residential Community
- Public Market
- Mall \_\_\_\_\_inside \_\_\_\_\_ vicinity
- Supermarket
- Corner lot
- Others (Specify) \_\_\_\_\_

**D. Lessor Information**

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Attached is a sketch of the proposed location indicating the key elements within the vicinity.

For your review and consideration.

**FRANCHISOR SITE EVALUATION:**

APPROVED                     DISAPPROVED

\_\_\_\_\_  
 PRINTED NAME AND SIGNATURE

REASON: